

WHY EMPLOYER SPONSORSHIP IS THE WAY FORWARD

How workplace sponsorship for distance learning benefits both employer and employee

In today's competitive climate, sponsoring an employee's studies is one of the best ways to increase the strength of your company.

Existing sponsors tell us that distance learners are often more committed and motivated. Companies that choose to sponsor them get a positive return on their investment - more highly skilled staff, increased morale and improved retention.

Here are just some of the reasons why many companies have sponsored their employees through distance learning programmes.

Flexibility and focus

With distance learning, your staff will not need any study leave or day release in order to study. 90% of our students work full-time, fitting their studies in around their working hours and family commitments.

Online and outside the UK

Anybody across the globe can study, whether they are based in the same office, travelling or stationed overseas for any length of time. Students and sponsors also benefit from gaining an international perspective.

Growing internal talent

Rather than seeking graduates who sometimes lack experience, you can develop your own experienced employees who can then put their new skills directly into your business. Many of our students have identified cost savings, process improvements and new target segments as a result of their studies.

Attract and retain your best staff

Proving your commitment to personal development can increase morale and staff retention rates. Offering access to UK university qualifications can be a high-prized asset in gaining the commitment and trust of your employees, keeping them focused and motivated too.

Engaged with your future

Studying the right qualification can link an employees' professional and personal development with the development of the business. It can help staff to develop their roles, engage with future plans and grow your business at the same time.

Taking this opportunity

Our Admissions Team is happy to answer any questions from both sponsors and students and will talk you through the process.

Call us today on **+44 (0)24 765 15700** or **0800 268 7737**

Email us today at **info@arden.ac.uk**

Explore our University at **arden.ac.uk**

